

Ammonia

5c Bottle

Ammonia, for household use; full strength. Good size bottle. Goldenberg's—First Floor.

Extra-Size Bungalow Aprons

Regularly \$1.75 at \$1.50

Women's Extra-size Bungalow Aprons, fine quality percale; button front, finished with wide belt and cuff sleeves. Assorted light and medium colored patterns. Full cut sizes. Well made and finished.

Pink and Blue Percale Bungalow Aprons, superior quality; in plain colors, with stripe-trimmed yokes, wide belts. \$1.98 and trimmed sleeves. Worth \$2.50.

Goldenberg's—Third Floor.

Store Hours: Open 9:15 A. M.; Close 6 P. M.

IT PAYS TO DEAL AT

Goldenberg's

BOTH SIDES OF 7TH AT K ST. 'THE DEPENDABLE STORE'

\$3.50 English Longcloth at \$2.49

Yard-wide English Longcloth; a fine chambray finish; full 12 yards in each piece. Correct weight and finish for making summer lingerie. Goldenberg's—First Floor.

\$2.50 Cook's Inlaid Linoleum At \$1.39 Sq. Yd.

Extra heavy weight Cook's Inlaid Linoleum, with the colors through to the back. Full 8-quarter width, in tile or parquette flooring designs. Colorings of blue, green, red, tan and brown. Full rolls from which we will cut the required number of yards.

Goldenberg's—Fourth Floor.

An Amazing Purchase of a New York Maker's Stock of Six Hundred New Midsummer Trimmings Hats

Worth \$6.00 to \$8.00 At \$3.65

A Large Assortment of the Newest and Most-Wanted Styles for Midsummer Wear at Phenomenal Price Concessions Tomorrow.

It is quite out of the ordinary to find such high quality millinery selling at this low price. Only because of the maker's willingness to sacrifice his stock on hand to close the summer season is it possible for us to offer such sensational values. Only 600 hats all told—hats the manufacturer made up to sell at much higher prices; and all notably superior in quality of materials and clever designing.

If for your vacation trip you want an inexpensive, stylish model by all means be one of the 600 fortunate purchasers.

These latest-moment styles embrace the following—

- Large Hats of Georgette Crepe, in pink, white and navy.
- Horsehair Braid Hats with maline brims, in white and black.
- Small and medium-size Hats.
- Fancy Ribbon and Taffeta Hats.
- Cool-looking Novelty Braid Hats.
- White Milan Straw Hats with white Georgette facing.
- Hats of Taffeta.
- Transparent Hats with maline brims.

Trimmed in many jaunty ways, with colored ostrich, wings, novelties, dainty wreath effects and many with fancy ribbon effects and burnt ostrich. Don't miss this opportunity to purchase \$6.00 to \$8.00 Trimmed Hats at \$3.65.

Goldenberg's—Second Floor.

Regular 59c White Voiles

40 Inches Wide, at 39c Yd.

A special purchase at an advantageous figure enables us to offer this lot of beautiful sheer white Chiffon Voiles way below regular price tomorrow. Firm, strongly woven grade, richly mercerized and with chiffon finish—of just the right texture for making cool and stylish waists and frocks for summer wear. 40 inches wide. The identical quality selling regularly at 59c—here tomorrow at only 39c a yard.

- \$1.00 White Gabardine, 79c**
36-inch White Gabardine, rich lustrous yarns mercerized quality, warranted to retain its luster after many trips to the laundry. Ideal for women's skirts and dresses.
- 89c White Poplin, 69c**
36-inch White Poplin; a yarn mercerized, firmly woven quality, for women's suits and skirts.
- 59c White Luna Lawn, 48c**
40-inch White Luna Lawn; an extra fine sheer quality, snow white bleached.
- \$1.25 White Voile, 98c**
40-inch White Chiffon Voile; an extra fine sheer quality with the desirable chiffon finish.
- \$1.00 White Organdy, 69c**
40-inch White Organdy, extra fine sheer quality, that will launder perfectly. One of the most popular materials for waists and dresses.
- 89c White Skirting, 59c**
36-inch White Novelty Skirting, in gabardine and mercerized satin stripes. Rich yarn mercerized grade, for suits and skirts.
- 39c Pajama Checks, 29c**
36-inch White Pajama Checks; a fine, close-woven, soft-finish grade, for making summer undergarments.
- \$1.25 Linen Suiting, 98c**
36-inch White Linen Suiting; a pure linen quality, for making dresses, skirts and suits.
- \$1.39 White Mercerized Satin, \$1.19**
36-inch White Mercerized Wash Satin; a yarn mercerized grade, that can hardly be detected from the expensive all-silk satin. Fashion's favored material for stylish sport skirts and dresses.
- 89c White Pique, 59c**
36-inch White Pique; a heavy woven welt quality, especially desirable for women's skirts.

Goldenberg's—First Floor.

Irregular Weaves of \$2.50 White Silk Stockings \$1.25 for Women, Pair

A special purchase of women's pure silk hosiery of exceptional quality—obtained at big price concessions because they are termed "irregular weave." Pure thread silk of heavy grade, assuring durability and good service. Full fashioned, with lisle garter top. Sizes 10 and 10½ only. The perfect qualities sell regularly at \$2.50 a pair—this special lot offered tomorrow at only \$1.25 pair. In white only.

- Women's Pure Silk Hosiery, full-fashioned, in black, white, gray, beige, cordovan and Russia calf.**
Irregular weaves of \$2.50 values... **\$1.75**
- Women's Cotton Hosiery, seamless, perfect quality, in black.** **25c**
- Women's Lisle Hosiery, full-fashioned, in black and white.** **35c**
- Infants' Lisle and Silk Lisle Hosiery, in black and white; fine quality, slightly imperfect. Worth 39c** **19c**
- Children's Socks, fancy stripes and rolled tops; lisle and mercerized.** **39c and 45c Pair**

Goldenberg's—First Floor.

39c Yard-Wide Percales, 29c Yard

36-inch Percales, a fine soft finish, close-woven grade, specially desirable for men's and boys' shirts, grounds in a large assortment of women's and children's wear. Light styles and colorings, including stripes, checks, dots and figures.

36-inch Dress Gingham, in plaids, stripes, checks, and plaids. Extra fine quality, for women's and children's wear. Colors warranted fast. Worth 50c yard. **38c**

Goldenberg's—First Floor.

40c Almond Lotion, 29c

Jergens' Benzoin and Almond Lotion, a high-grade beautifier.

Goldenberg's—First Floor.

Pearl Necklaces, 88c

Pearl Necklaces, with solid gold clasps; graduated styles, full length; good quality waxed pearl beads; 10k solid gold clasps.

Goldenberg's—First Floor.

A Host of Extraordinary Values in This Great Semi-Annual Sale of Men's Summer Furnishings

A Sale Planned to Supply Summer Vacation Wearables at Money-Saving Prices

This mid-season event is widely known for its splendid selections of reliable quality furnishings goods of all kinds, no less than the extraordinary values which always accompany it. Various special purchases from leading manufacturers of high-class haberdashery—reinforced by particular lots from our regular stocks that have been greatly reduced for the occasion—make a feast of bargains which no wide-awake man can afford to miss.

You should stock up liberally with the shirts, underwear, hosiery and other furnishings that you are likely to need for months to come, because prices are steadily advancing and you will have to pay a great deal more later on.

- Men's Negligé Shirts, of fine quality, double-breasted, with wide collar, button front, finished with wide cuff sleeves. Assorted light and medium colored patterns. Full cut sizes. Well made and finished.** **\$1.39**
- Men's Fiber Silk Negligé Shirts, with soft turn back cuffs; shown in the regular silk patterns. A high grade material that will outlast the expensive silk shirts.** **\$3.79**
- Men's Monarch Athletic Union Suits, regular and zipper weight large plaid madras. Made with closed crotch. Perfect quality.** **95c**
- Men's Night Robes, second of the famous "Faultless" make; extra full cut sizes; of good quality cambric, muslin and nainsook. V neck style. Value worth to** **\$2.00**
- Men's "Day" Hose, of silk and fibre, plain fibre, mercerized and plain lisle and maco cotton. In black, white, and plain colors. Seamless foot, with high spliced heel, double sole and toe. Values** **25c**
- Men's White Lisle Union Suits, light weight; short sleeves, full length legs, closed crotch, subject to manufacturer's seconds, consisting of a tiny spot or stain, such as will not interfere with the appearance or wearing quality. Values worth to** **\$2.25**
- Men's Black Half Hose, good quality, maco cotton; all sizes; slightly imperfect. Values worth** **19c**
- Men's Genuine Solitaire Negligé Shirts, plain white, with collar attached; also neckband style; soft cuffs. Values worth** **\$1.65**
- Men's Silk and Linen Folded Four-in-Hand Neckwear, the washable kind with beautiful panel stripes. Worth 75c each** **45c**
- Men's "Day" make Athletic Underwear, of finest quality checked nainsook, sleeveless coat shirts, knee length drawers, with side adjusting straps. A grade that will be instantly recognized by all men as one of standard quality. Sizes up to 50. Sold regularly at \$1.00** **59c**
- Men's Lawrence Mills Balbriggan Underwear, perfect quality; short sleeve shirts, full length drawers, with reinforced seat. Worth** **79c**
- Men's Elmslie Net Underwear, the coolest mesh underwear made; ecru color only. Short sleeve shirts, knee length drawers. Worth** **55c**

MEN'S STRAW HATS REDUCED

- Smart Set and Goldenberg's Straw Hats reduced to** **\$2.45**
- Bradford Straw Hats reduced to** **\$1.90**
- Regular \$5.00 and \$6.00 Panama Hats, reduced to** **\$3.95**
- Regular \$4.00 Toy Panama Hats reduced to** **\$2.85**
- Regular \$3.00 Toy Panama Hats reduced to** **\$2.15**

Goldenberg's—First Floor.

Grocery Sale SAVINGS FOR MONDAY SHOPPERS

- Bear Brand Tomatoes, 7½c**
Bear Brand California packed tomatoes; 15-ounce cans. Basement.
- Mixed Vegetables, 7½c**
Mixed vegetables, for making soup; good size cans. Basement.
- Babbitt's Soap, 5c Cake**
Babbitt's Best Laundry Soap; full size cakes. Basement.

\$3.00 and \$3.50 Summer Curtains at \$2.29 Pair

Heavy Snowflake Summer Curtains, pretty brown, blue, green and pink stripes on ecru color grounds. Full length and width. Finished with heavy tassels. Pretty cool looking draperies for doors and windows.

Goldenberg's—Fourth Floor.

29c Curtain Scrim and Madras, 18c Yd.

2000 yards of Curtain Scrim and National Madras, in mill lengths from 1 to 8 yards, but as much as 100 yards; in floral and figured designs, in all the best color combinations. Ideal for curtains for summer homes and bungalows.

First Floor—Bargain Table.

\$10, \$12.50 and \$15 Summer Rugs

The Most Popular Kinds, Including CREX de Luxe, Wool-and-Fiber and Stenciled Grass Rugs in Room Sizes, at

\$7.95

A sale of summer floor coverings that for big savings, desirability of styles and dependable qualities has not been equaled this summer. They are rugs known everywhere—ideal for summer homes, for the porch, bungalows and cottages. Excellent selections of styles and patterns in the following makes—

—6 ft. by 9 ft. CREX de Luxe Rugs, in medallion or plain centers with attractive borders; 8 ft. by 10 ft. stenciled design Grass Rugs, in green, blue or brown colorings; also 9 ft. by 12 ft. Reversible Wool-and-Fiber Rugs, in the most wanted colorings

There are no "strings" to this rug sale. The items are exactly as advertised, and we have provided ample quantities to meet all reasonable demands. When you attend a Goldenberg rug sale you are not given excuses that the rugs are "sold out." This is the fact that holds interest and sends crowds hither daily.

- \$19.75 Crex de Luxe Rugs, \$12.75**
8 ft. by 10 ft. Genuine Crex de Luxe Rugs, in six handsome designs and colorings. The very finest grass rugs made; strictly perfect quality; reversible and durable.
- \$3.00 Stenciled Grass Rugs, \$1.88**
36 ft. stenciled design Grass Rugs, in green, blue, brown and rose colorings. In Chinese, medallion and border designs. (First Floor.)
- \$5.95 Stenciled Grass Rugs, \$3.45**
Excellent quality stenciled design Grass Rugs, size 4½x7½, for small rooms, halls and porches. In green, brown and blue medallion and neat border designs. (First Floor.)
- 75c Stenciled Fiber Rugs, 39c**
Stenciled design Fiber Rugs, size 27x36 inches, in blue, rose, tan and brown colorings. Figured all-over and border designs. (First Floor.)

Goldenberg's—Fourth Floor.

Hot Weather Suits

Regular \$15.00 to \$20.00 Values . . . \$11

Cool and Comfortable Clothes for Vacation Wear

Just when you need a new suit for hot weather wear and your vacation we offer you these cool and comfortable suits at big reductions from the regular prices. Men's models, of light-weight materials, in snappy two and three button styles, with wide facings that add to the shapeliness and permanency of these suits.

Well tailored, in a splendid variety of patterns, including plain grays, tans, olive, gray mixtures, fancy mixtures and novelties. Skeleton-lined and silk-trimmed. Sizes 33 to 40.

Men's \$2.79 Khaki Pants, \$1.85

Men's and Young Men's Khaki Pants, made of extra good twilled cloth, finished with flaps on hip pockets and cuffed bottoms. Sizes 30 to 42. Made in the best manner.

\$27.50 and \$30.00 Tropical Two-Piece Suits, \$21.65

Men's high-grade Tropical Two-piece Suits, made of finest quality materials, and extra well tailored. Neat dark striped effects. Some one-eighth silk lined. Sizes 34 to 44.

First Floor, Daylight Clothing Store for Men.

Sale of Embroideries

Up to 19c Values, at 12½c yd.

An importer's surplus stock and discontinued patterns of fine quality embroideries bought at a great price concession brings this wonderful sale to you. In the lot are swiss, cambric and nainsook edgings, insertions, galloons, beadings and beading edges. In a large assortment of blind, openwork and baby patterns. Every yard new, fresh and crisp.

- 27-inch Swiss Embroidery Flouncings, beautiful openwork, hemstitch and baby ruffle effects.** **65c**
- 27-inch White Embroidery Voile flouncings, extra fine two-ply quality, deeply embroidered, in a variety of pretty patterns.** **73c**
- 27-inch Organdy Flouncings, fine sheer quality, with heavy scalloped edges; large assortment of exquisite designs.** **95c**
- 15-inch Swiss Embroidery Flouncings, in wide range of beautiful designs. Worth 50c yard.** **39c**
- Swiss and Nainsook All-over Embroideries, 22 inches wide; pretty openwork, blind and baby patterns. Values worth to 95c yd.** **59c**
- Valencienne Lace, edgings, insertions and beading edges; round and square meshes; various widths and patterns. Yard.** **5c**

Goldenberg's—First Floor.

59c Washable Cretonnes at 32c Yard

A purchase of a well known mill's surplus of 200 bolts of fast color Washable Cretonnes makes possible this wonderful offering. Included are 50 of this season's newest and best selling patterns, in floral, bird, stripe and tapestry effects, choice colorings to suit any color scheme. Just the material needed for draperies, cushions, couch and furniture covers, in fact, for any decorative purpose. Any quantity cut from the full bolts.

Goldenberg's—Fourth Floor.

A SALE OF SUMMER HOME NEEDS

- Perfection Coal Oil Cook Stoves, blue flame, 2** **\$15.49**
- High grade, 2 burner gas iron frame** **\$3.49**
- Wood Frame Clothes Wringers with rollers that are guaranteed for 1 year.** **\$4.98**
- Cotton Clothes Lines, extra strength, 50-foot lengths.** **39c**
- Floor Sweeping Brushes, long handle, large size.** **69c**
- Steel blade Lawn Mower, 14-in. size, easy running.** **\$6.49**
- Malleable Garden Rakes, 16 prong size, long handle.** **59c**
- Extension Frame Window Screens, steel centers, 24 inches high, open to 32 inches.** **69c**
- "White Mountain" Triple Freezers: 3-qt. size, \$4.98; 4-qt. size, \$5.49**
- California Vacuum Clothes Washers, save time, labor and clothes; try one and see the wonderful results** **89c**
- Family Scales, with clear dial; will weigh 4 pounds by ounces.** **\$2.49**
- Wire-wrapped Apply Garden Hose, 3-foot length, complete with combination brass nozzle and garden hose.** **\$4.98**
- Heavy Tin Wash Boilers, with cold wood backs; No. 2 size, \$1.50; No. 3 size, \$1.75; No. 4 size, \$1.98**
- "Perfect" Gas Irons, full weight, complete with stand and tubing; strictly guaranteed** **\$2.49**
- Blue Enamel Wash Boards, single rubbing surface.** **59c**
- 6-foot Step Ladders, well made.** **\$1.49**